

# DO THE RIGHT THING



**DAVID LEACH AND  
DUO DICKINSON TALK**

## **SOCIALLY RESPONSIBLE INVESTING AND THE TRUTH ABOUT GREEN ARCHITECTURE**

Learn how to put your money where your values are by investing green.

**6PM APRIL 22, 2009 (EARTH DAY)  
AT GUILFORD ART CENTER  
411 CHURCH STREET, GUILFORD, CT**

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Socially Responsible Investing (SRI) is a broad-based approach to investing that integrates economic, environmental, social and governance factors into investment decisions. SRI considers both the investor's financial needs and the investment's impact on the world around us. SRI uses a screening process to choose its mutual funds based upon a ranking of a company's performance on factors such as social research, shareholder advocacy, social venture capital and community investing. David Leach of *Calvert Distributors, Inc.* will discuss how to put your money where your values are.

Green investing is choosing to invest in companies that have a positive impact on the environment, and is a special category of socially responsible investing.

Everybody wants to "do the right thing" when it comes to our homes, but what is the point if all of our good intentions end up costing us so much more money than any "standard" renovation that we will never ever have a reasonable payback for all of the extra investment? But beyond using "plantation grown" bamboo flooring and "salvaged" glass in our countertops, what is "green" when it comes to our homes?

Duo Dickinson states that the answers lie in common sense and obvious historical precedents where clear headed architects, builders and homeowners have, for the last century or two, created homes that are inherently low maintenance, energy efficient, and rely not so much on technology as on grounded innovation and inspirational application of the essential truths of construction technology we already use.