



The Congress of Residential Architecture (CORA)
and
The Custom Residential Architects Network (CRAN)
Present:



WHAT NOW?

Wednesday, September 16, 1:30 – 3:30 p.m.
Spanish Ballroom, Fairmont Olympic Hotel, Seattle, WA
Box Lunch and Afternoon Discussion
Eligible for 1.5 LU Hours

Free and Open to the Public

Following a box lunch where there will be time to unwind and talk informally together, CORA and CRAN will present a thought provoking and lively afternoon. Three different moderators will guide open-mike discussions about what firms are doing that does and doesn't work in today's economy; where the AIA has, hasn't, and might be a benefit to residential architects; and the role of the media in these new times. It's going to be an exciting and informative event, and it promises to fill up quickly, so register now. Attendance is free and you needn't attend Reinvention to attend the CORA/CRAN event.

E-mail Cheryl Alison at calison-duos@snet.net to reserve your space

Information on Hanley Wood's Reinvention conference can be found at <http://www.reinventionconf.com/>

WHERE ARE YOU? Firms that Thrive in Tough Economic Times Jeremiah Eck, Moderator



Jeremiah Eck is the senior partner of Eck|MacNeely Architects *inc.* (formerly Jeremiah Eck Architects *inc.*) a Boston based firm specializing in residential and private school work. The firm has won numerous local and national awards and been published in over 300 books, magazines, and newspapers. Jeremiah is a Fellow of the American Institute of Architects, College of Fellows, a former Lecturer in Architecture at the Harvard Graduate School of Design, a landscape painter, and author of "The Distinctive Home: A Vision of Timeless Design" and "The Face of Home: A New Way to Look at the Outside of Your House" by Taunton Press (2003 & 2006). He is currently working on his third book, "Breaking Ground: Site-Sustainable House Design" due to be published by Princeton Architectural Press in 2010.

WHERE ARE WE? CORA and the AIA Duo Dickinson, Moderator

An architect for almost 30 years, and co-founder of the Congress of Residential Architecture, Mr. Dickinson is Contributing Editor in Home Design for Money Magazine, Co-host of the 14-part CNN/Money website series "Home Work", and the OpEd writer for Architecture and Urban Design for the New Haven Register. He is the author of six books on home design, and is the recipient of numerous awards for residential design including *Architectural Record* Record House, *Metropolitan Home* Met Home Awards, and Connecticut and New York AIA design awards. His design work has been published in over 60 publications including The New York Times, *Architectural Record*, *House Beautiful*, *Custom Home*, and the HOUSES issue of *Fine Homebuilding*. 20-30% of the ongoing work in his office is dedicated to pro bono or at-cost work for not-for-profits, totaling over 40 projects for over 30 organizations over the last 20 years.



WIDEN THE REACH The Role of Media in These New Times John Brown, Moderator

John Brown is a registered architect and founding Principal of Housebrand an architectural practice that integrates architecture, interior design, construction and real estate brokerage into a vertically integrated process that offers a critical alternative to Canada's production home industry. He is a Professor of Architecture at the University of Calgary and a recognized authority on residential practice. Mr. Brown is also the founder of the Slow Home Design School (www.theslowhome.com), a web based movement that provides design focused information and skills to empower individuals to make better, more informed choices about how and where they live.

3:45 – 4:30 p.m. CORA's Annual Meeting will follow the presentation, a time for informal sharing of concerns, suggestions, and inspirations for the times ahead

CORA, the Congress of Residential Architecture, is a national grass roots organization dedicated to well designed residential architecture. AIA-CRAN is the Custom Residential Architects Network, a knowledge community of the AIA dedicated to improving the state-of-the-art model for custom residential practice.